

Telemundo Advertises Spanish Language Television Series "Zorro" on Trimex Mobile Lunch





Trimex Mobile Marketing, LLC, The Nation's Leader in Lunch Truck Advertising, is enjoying a record 1st quarter, thanks to Telemundo Communications Group, Inc. Telemundo Communications Group operates the #2 Spanish-language television network in the US and is extremely popular with Hispanic TV viewers. It offers quality programming featuring telenovelas and sports, as well as news and talk shows. Telemundo is broadcast in about 120 markets through 36 affiliate stations and about 700 cable affiliates, as well as through 15 stations operated by NBC Universal Television Stations...

Telemundo Communications Group, Inc. current six month Lunch Truck Advertising Campaign, placed by Ubiquitous Media targeting Hispanics 18 – 49 at their places of employment, is promoting the Spanish Language Television hit series "Zorro" on Lunch Trucks throughout the following US Markets: Orlando, Tampa, Austin, El Paso, Modesto, Sacramento and Stockton. It's not all Zorro either; selected markets will also feature news programming ads on Trimex Lunch Trucks over the six month campaign.



Ubiquitous Media has placed several Lunch Truck Mobile Marketing Advertising campaigns for Telemundo in the past with Trimex. Target Markets have included Philadelphia, Dallas, Austin, El Paso, Sacramento, Stockton, Modesto, Orlando, Tampa and Yakima.

Trimex, having doubled in size in the past two years, has hired on twenty full and part-time operations and installation staff members. Trimex is the only Lunch Truck Mobile Marketing Company with the capability to post National Lunch Truck Advertising Campaigns simultaneously throughout the United States and its repeat list of clients proves it! Mr. Cuny anticipates a continued increase in Hispanic language advertising messages nationwide going into 2008.

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